

Jasper County FOCUS

Jasper County Chamber of Commerce Newsletter

April 2018

In This Issue

Member of the Month
Tips & Ticks
After Hours
Mower Raffle

Newsletter Insert Program

Do you have more than one message to deliver each year? Each additional insert is only \$20. Or take advantage of our new insert packages.

6 Month Insert Package—\$100
(\$20 savings!)

12 Month Insert Package—\$200
(\$40 savings!)

Include an insert about your upcoming events, specials or new services in the next Chamber Newsletter by calling the Chamber office at (618) 783-3399.

The Deadline for the May newsletter is April 23rd.

Are You Taking Advantage of ALL the Benefits of Membership?

Chamber members are encouraged to use benefits such as newsletter inserts, email blasts, use of our bulk mailing permit, the Chamber website link feature, acceptance of Chamber Bucks, discounted participation in events, the marquee on the square, Chamber Boardroom allotment, **New Wave Channel 18**, and much, much more.

Please help us help you. Every business has different needs. How can we serve yours?

April—Unique

“You can’t blend in when you’re born to stand out.”

- Ryan Buchanan

Chamber Board of Directors

President—Ryan Millsap
Vice President—Kenny Kemper
Treasurer/Secretary—Jennifer Hinterscher
Jill Cucinella
Ben Borgic
Melyssa Borgic
Robert Boldrey
Steve Rubsam
Diane Scott
Doug Weddell
Executive Director—Natalie Hopson
Membership Director—Brittany Schackmann
Assistant—Elizabeth Frichtl

April Member of the Month

ATI Physical Therapy

607 W. Jourdan St

618-783-2908

ATI Physical Therapy is a nationally recognized healthcare company specializing in outpatient rehabilitation and adjacent healthcare services. They also specialize in research-based physical therapy for orthopedic and neurological conditions, workers compensation rehab, sports medicine, and a variety of specialty therapies including vestibular rehab, IASTM, cupping, work conditioning and more. ATI also offers complimentary injury screenings at all locations. Newton ATI has 4 employees and has been in business for 6 years.

Fresh Marketing Tips for 2018



1. Make your content more personalized
 - Use both your social media and website to help impact your image positively.
2. Upload visual content
 - Use pictures/videos to help drive audience engagement.
3. Remain transparent
 - Strive to earn trust from potential consumers without sacrificing integrity.
4. Leverage live videos
 - Use videos to capture your audience's attention and keeps them engaged.
5. Leverage testimonials and customer feedback
 - Never underestimate the power of word of mouth.
6. Repurpose your content
 - Use content you've had in the past and supplement it with updates to save time and stress.

April Happenings:

- | | |
|--|--|
| 5th 10:30am-1pm | Newton Elementary & Jasper County Junior High Band-Aides is having a Porkburger Sale to help purchase new uniforms and instruments. Jasper County Junior High parking lot. |
| 5th 6:00pm | Pork Loin Dinner at the Newton American Legion Post #20 includes pork loin, beans, cheesy potatoes, and cooked cabbage for \$10.00. |
| 7th 8am-3pm | Kuhl's Trailer Sales' Annual Open House and Customer Appreciation Day. Food, drinks, 15% off parts and accessories plus door prizes! |
| 17th 6-8pm | Steak Dinner at the Newton American Legion Post #20 includes ribeye steak, baked potato, salad, dessert, and tea for \$14.00. |
| 19th 5-7pm | Chamber of Commerce After Hours at Steve Jones Hardware & Plumbing. Come see the new expansion and learn more about one of the Top 10 Best Hardware Stores in Illinois! Snacks & drinks provided. All welcome! |
| 19th 5-7pm | Help launch the fundraising efforts for Lincoln's Place! Come learn more about the Inclusive Playground at the Chamber Office. Snacks & drinks will be provided. Everyone welcome! |
| 22nd 1:00pm | Newton Junior Women's Club 1st Annual 5K/1 mile kids Fun Run held at Peterson Park in Newton. |
| April 28th & May 5th 9-11am | Mother's Day Sale with LulaRoe at the Chamber Office. Bring your mom or a friend for some great carefree shopping! LulaRoe by Brooke & Shelby. |
| May 18th—19th | City Wide Clean Up in Newton |
| May 19th | City Wide Garage Sales in Newton |

Thank you to our March Renewing Chamber Members

- Bloomberg Chiropractic
- First Financial Bank
- Jane Casey
- Louis Ochs Chevy-Buick
- NAHC, Inc.
- Newton Care Center
- Newton Jr. Women's Club
- Newton Part Supply
- Newton Public Library
- Revive Salon
- Rex Vault
- Scott Avenue Christian Church
- St. Anthony's Diagnostic Center-Newton
- Ste. Marie Foundation
- Stevens Industries
- St. Thomas Catholic Church
- Superior Fuels, Inc.
- Village of Ste. Marie

Chamber Events

SAVE THE DATE
SUMMERFEST



BBQ
COOKOFF

JUNE
1 & 2

FOOD, MUSIC, FRIENDS & FUN

2018 Lawnmower Raffle



Tickets \$10 each or 6 for \$50

Drawing May 1st

Only 500 tickets sold!

Need NOT be present to win
Choose between mower or cash*

Tickets available at the Jasper
County Chamber of Commerce



eXmark Quest
42" Zero-turn rider

Sold & Serviced by:



Midwest Tractor
Sales Inc



*Cash prize determined
by quantity of tickets sold

Join Our Board!

The Chamber Board of Directors consists of 11 voting members who create the policy and drive the events and activities of the Chamber of Commerce. We are

looking for board members who want to make a positive impact on the business community in Jasper County. As a board member, you have the opportunity to participate in special events, after-hours functions, community outreach and more.

Board Meetings are 5:30 pm the second Tuesday of the month at the Chamber office. Want to see what it's all about? Contact Natalie Hopson at (618) 783-3399 and come to the next meeting!



Make CHANGE happen, volunteer!

Jasper County Chamber of Commerce

124 S. Van Buren
Newton, IL 62448

Phone: 618-783-3399

E-mail: jasperchamber@psbnewton.com

Presorted Standard
U.S. Postage Paid
Permit No. 110
Newton, IL 62448

Change Service Requested

April Inserts:

- Crossroads Satellite
- Scott Wattles & The Blue Suede Crew
- GFWC-NJWC Superhero 5k/1 Mile Fun Run
- Stevens Industries

Want to learn about a local initiative or business in Jasper County? Do you wish there were more opportunities for networking in our area? You're in luck! Chamber After Hours brings together business professionals in a learning environment, arming you with the latest updates on what's happening in the professional community. Presentations are short, informative and give you a great way to start conversations with other attendees. We'll see you there!



April 19th
5 – 7 pm
Steve Jones
Hardware & Plumbing

Steve Jones Hardware & Plumbing

One of the Top 10 Best
Hardware Stores in Illinois

Snacks & Drinks will be provided.
Everyone is welcome!

Contact Us

Give us a call for more information about our events, services and area happenings.

**Jasper County
Chamber of Commerce**
124 S. Van Buren
Newton, IL 62448

(618)783-3399

jasperchamber@psbnewton.com

Visit us on the web at
www.jasperchamber.com

Like us on Facebook at

[facebook.com/
jaspercountychamberofcommerce/](https://www.facebook.com/jaspercountychamberofcommerce/)